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Socolar, the one-stop OA materials search engine, seeks for possible cooperation with the Bioflux Society

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Dear Madam/Sir,

I hope this mail finds you well.

It is my great honor to inform you that we have currently included the metadata of the 7 open accessed journals published by the Bioflux Society in our Open Access platform--Socolar (Beta version, <http://www.socolar.com/?ver=en>). The 7 journals are: *Advances in Agriculture & Botany*; *Advances in Environmental Sciences*; *Animal Biology & Animal Husbandry*; *Aquaculture, Aquarium, Conservation & Legislation*; *Extreme Life, Biospeology & Astrobiology*; *Human & Veterinary Medicine*; *ProEnvironment ProMediu*.

The free scholastic search engine is established by China Educational Publications Import and Export Corporation (CEPIEC). Under the leadership of China Ministry of Education, CEPIEC is the only company dealing with publication ex-im business in the education field. CEPIEC has been serving colleges and universities, research institutions and public libraries in China for more than 20 years, providing them with excellent academic resources from all over the world.

CEPIEC is a business organization with serious sense of social responsibilities. Being aware of the rapid development in the Open Access movement, our company started the Socolar program since 2007. As the first comprehensive Open Access platform in China, Socolar now covers almost all outstanding OA resources worldwide.

Ever Since the launch of the beta version, Socolar has seen high visit rate and page view, which are 4000 to 5000 person per day and 50,000 times daily on average. As our users are mainly from academic fields in all categories, we are very glad to see that in providing them with high quality research materials we also enhance the OA progress in China.

Meanwhile, Socolar set up good cooperation relationship with the OA publishers worldwide, which includes BioMed central, Libertas Academica Ltd., Hindawi Publishing Corporation, Dove Medical Press, Molecular Diversity Preservation International and many university presses.

However, we would not keep any information of your journal articles on Socolar without your permission. And we are looking forward to setting up cooperation with you. There are two ways for us to work together:

A. Supply the article level metadata to CEPIEC and allow users to access the full text on your website via the link on Socolar.

B. Supply the article level metadata as well as the full text to CEPIEC and allow users to view the full text on Socolar.

And we would like to reward you in the following ways:

1. Put the logo of your company onto Socolar's webpage under the "Partners" category which links directly to your website (for both mode A and B).
2. A particular webpage be dedicated to introducing your company (for both mode A and B).
3. Promote your organization to the customers through our business channels (for mode B).
4. Regularly provide you with the usage report of Socolar (including journal usage report and article usage report) after the test stage (for mode B).

For any one mode, we encourage you to put Socolar on your partner's webpage (please see attachment for the logo and the web address of Socolar is <http://www.socolar.com/>). This means that Socolar would have more opportunity to provide search service for the global academic researchers, which is also an opportunity for your journal, because the more users for Socolar the more exposure opportunities for your journal.

Your participation in the construction of the first China Open Access searching system will be greatly appreciated and you are more than welcome to come up with other cooperative ideas. We are looking forward to your feedback.

Kindest regards,

Yours faithfully

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